



*maple leaf
junior golf tour*

For Immediate Release

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SRIXON SIGNS MAJOR SPONSORSHIP DEAL WITH MAPLE LEAF JUNIOR GOLF TOUR

VANCOUVER, B.C. – The Maple Leaf Junior Golf Tour (MJT), Canada's only national junior tour run exclusively by Canadian PGA Professionals, is pleased to announce a significant three-year sponsorship deal with Srixon as the Official Ball of the Tour.

"We are delighted to recognize Srixon's huge increase in support of junior golf in Canada by naming them the Official Ball of the Maple Leaf Junior Golf Tour," said Murray Poje, MJT Executive Director. "We are very fortunate to have this fantastic sponsorship. Cleveland Golf/Srixon Canada has been involved with the Maple Leaf Junior Golf Tour since inception 11 years ago and their investment in growing the game of golf in the country is commendable."

The Srixon ball is a brand trusted by more than 70 professional golfers worldwide and is played on the PGA Tour by leading players such as Vijay Singh, Jim Furyk, Boo Weekley, Tim Clark, Robert Allenby, Steve Flesch, John Rollins, Fuzzy Zoeller and Karrie Webb.

Junior golfers will receive a dozen Srixon golf balls at every MJT tournament in 2010 in addition to a bonus dozen at every third tournament played. This valuable gift to young golfers will help their parents out financially while benefitting their golf games with a technologically superior product. "Srixon is proud to support the future of golf in Canada via players on the Maple Leaf Junior Golf Tour's highly-regarded program," said Dan Dodman, President of Cleveland Golf/Srixon Canada.

The MJT launches its 12th season of more than 50 tournaments and clinics across Canada in 2010 on March 11th and 12th at Quilchena Golf Club in Richmond, BC. The organization also qualifies players for spots to international events in Australia, Thailand, the U.K. and the USA. Players benefit from annual awards, scholarships, and frequent player incentives to help reward performance and participation throughout each season. MJT alumni include PGA Tour player Chris Baryla, Nationwide Tour players, Canadian Tour players, several Canadian National Champions and many Future Links and Provincial Champions. For more information please visit www.maplejt.com.

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Srixon is part of a worldwide brand of Sumitomo Rubber Industries, Ltd. (SRI), a golf equipment company with a 70-year winning tradition which is making headlines in the United States as one of the fastest growing golf ball and golf club brands. For more information please visit www.srixon.com.

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