



## For Immediate Release

### **Callaway and Odyssey named Premier Partners of Maple Leaf Junior Golf Tour**

**June 11, 2010 – Toronto, ON** – The Maple Leaf Junior Golf Tour (MJT), Canada’s premier and only national junior tour run exclusively by Canadian PGA Professionals, is pleased to announce a three-year sponsorship agreement with Callaway Golf Company, world-renown manufacturer and seller of golf clubs, golf balls and accessories in more than 110 countries worldwide.

Callaway’s line of Odyssey putters will be designated the Official Putter of the Maple Leaf Junior Golf Tour, with young players across the country able to win Odyssey White Ice F7 2-Ball Putters at every MJT tournament in each of the four age divisions. In addition, all junior competitors in every event will be eligible for fantastic draw prizes of Callaway Diablo Edge Tour Drivers as well as other Callaway accessories.

Callaway will also be the presenting sponsor of the season-ending MJT Boston Pizza National Championship in Phoenix, Arizona, providing prizing as well as tee gifts for all competitors. Junior golfers will qualify throughout the season for exemption into the MJT Boston Pizza National Championship presented by Callaway.

“Callaway Golf and Odyssey are delighted to team up with the Maple Leaf Junior Golf Tour with this sponsorship and help grow the game through the next generation of golfers,” said Preben Ganzhorn, Director of Marketing, Callaway Golf Canada. “We look forward to building a long-term love of the game among young people across the country.”

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“Undoubtedly the addition of Callaway and Odyssey to the amazing roster of sponsors which our program has will only excite junior golfers more,” said Murray Poje, Canadian PGA Professional and Executive Director of the MJT. “This is great for golf in Canada.”

The nation-wide non-profit Maple Leaf Junior Golf Tour is presented nationally by Boston Pizza, and is currently rolling out its 12th season of over 50 events including high-level tournaments for competitive golfers and free introductory junior golf clinics for beginners. In addition to hundreds of students on golf scholarships at college and university, alumni include PGA tour player Chris Baryla, players on the Nationwide and Canadian Tours, and more than 35 Canadian PGA Professionals. For more information, visit [www.maplejt.com](http://www.maplejt.com).

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products and services designed to make every golfer a better golfer. For more information please visit [www.callawaygolf.com/ca](http://www.callawaygolf.com/ca)

- 30 -

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