



maple leaf
junior golf tour

For Immediate Release

TaylorMade Golf Canada adds Major Series to Maple Leaf Junior Golf Tour Sponsorship

Vancouver, BC – (February 5, 2018) – The Maple Leaf Junior Tour (MJT), Canada’s number one-played junior golf tour with over 70 events across the country and the ‘Road to College Golf’ in Canada, is pleased to announce increased sponsorship by existing Premier Partner and Official Ball Sponsor, TaylorMade Golf Canada, a golf industry leader in innovation, technology and performance golf equipment.

TaylorMade Golf Canada will add to their current major Sponsorship of the Maple Leaf Junior Golf Tour with a series of three high-profile Junior Championship events in British Columbia, Alberta and Ontario, where junior golfers will not only receive the MJT Official Golf Ball tee gift of a dozen TaylorMade TP5 or TP5x, the same golf balls played by TaylorMade’s PGA Tour stars Dustin Johnson and Jon Rahm, but also benefit from special TaylorMade prizing in seven age divisions, the most of any junior program in the country.

TaylorMade’s fantastic sponsorship already provides over 1,000 members of the Maple Leaf Junior Golf Tour with TaylorMade Hats, as well as prizing to top finishers at every single Tour stop across the country. TaylorMade will also continue as Presenting Sponsor of the prestigious season-ending, invitation-only MJT Boston Pizza National Championship, to be held in 2018 at The Legacy Golf Resort in Phoenix, AZ, November 8 to 11, and as Co-Presenting Sponsor of the MJT annual fundraiser at Predator Ridge Golf Resort in Vernon, BC, June 19 to 20.

Maple Leaf Junior Golf Tour
Head Office: PO Box 18083
Tsawwassen, BC Canada V4L 2B0
T 604-943-1645 F 604-943-1743
jrtour@maplejt.com
1-877-859-GOLF

www.maplejt.com



“We are delighted that TaylorMade Golf Canada has increased their support of the leading competitive multi-day Junior Tour in the country with a specific Tournament Series on top of their Official Ball and Prizing Sponsorship,” stated Trent Matson, National Tournament Operations Director of the Maple Leaf Junior Golf Tour. “Their support encourages and rewards aspiring young athletes by allowing Canada's competitive junior golfers the chance to experience their first-class products.”

David Bradley, General Manager of TaylorMade Golf Canada, commented, “We’re extremely proud to enhance our status as a Premier Partner of the Maple Leaf Junior Golf Tour. The MJT provides us with an exceptional opportunity to engage and support some of the best young golfers in Canada.”

More details on TaylorMade Golf Canada can be found at www.taylormadegolf.ca; for details on the Maple Leaf Junior Golf Tour, which recently finished a record Early Bird Membership Registration for its 20th anniversary season in 2018, please visit www.maplejt.com.

About the MJT: The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada’s number one-played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the ‘Road to College Golf’ in Canada. The organization is presented nationally by Boston Pizza and supported by valued Premier, Tournament and Product Partners. The MJT hosts more than 70 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, the Collegiate Tour for 19-23 year olds, and multi-day events for competitive players aged 11 to 18 which are also qualifiers for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. For more information on the Maple Leaf Junior Golf Tour, please visit www.maplejt.com

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf is a leading manufacturer of high performance golf equipment with industry-leading innovative products like M3 and M4 metalwoods featuring Twist Face, M3 and M4 irons featuring RIBCOR and TP5/TP5X golf balls. TaylorMade is also a major force on the PGA TOUR with one of the strongest athlete



portfolios in golf, that includes world no.1 Dustin Johnson and five of the current Top 10 in the world.

Media Contacts:

Elaine Denton, Director Marketing and Administration

Maple Leaf Junior Golf Tour

edenton@maplejt.com

1-877-859-GOLF www.maplejt.com.

Nick Obritsch, Marketing Manager

TaylorMade Golf Canada

nick.obritsch@tmag.com

(800) 456-8633 x8320