



For Immediate Release

SoLo Energy Bar to sponsor Maple Leaf Junior Golf Tour

Vancouver, BC – March 19, 2018 - The Maple Leaf Junior Golf Tour (MJT) is pleased to announce that SoLo has come on board as the Official Energy Bar of Canada's number one-played Junior Golf Tour.

Packed with nutrients and natural ingredients, SoLo is an excellent energy bar for before, during, and after physical activity. It has a low glycemic response to avoid the crash of low blood sugar and is used by many sports teams to help prevent glycogen depletion during strenuous exercise.

"SoLo's sponsorship is a huge benefit for our young golfers as the bars will energize them during their rounds, a key to allowing players to compete at their max." said Murray Poje, MJT Executive Director. "Golf is both a physical and a mental game, and it's great to have a scientifically-validated snack to help fuel the players."

Marketing Manager at SoLo, Ioanna Wilde, stated, "We are thrilled to partner up with the Maple Leaf Junior Golf Tour and provide nutrition-filled bars to sustain their young athletes during the many hours of competition out on the links!"

Details regarding the MJT's 2018 national schedule of over 70 tournaments and clinics can be found at maplejt.com. For more information on SoLo, please click [here](#).

About the MJT: The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada's number one-played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the 'Road to College Golf' in Canada. The organization is presented nationally by Boston Pizza and supported by valued Premier, Tournament and Product Partners. The MJT hosts more than 70 events across Canada,

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including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, the Collegiate Tour for 19-23 year olds, and multi-day events for competitive players aged 11 to 18 which are also qualifiers for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. See www.maplejt.com

About the SoLo Bar: SoLo Bar is an excellent energy bar before, during and after physical activity. SoLo Bar helps to prevent glycogen depletion during strenuous exercise and provides a full amino acid profile to rebuild muscle afterwards. Other bars provide energy that fades. SoLo Bar's lower glycemic response keeps blood sugar and energy levels steady. SoLo Bar is Energy that Sustains. For more information visit soloenergybar.ca.

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