

For Immediate Release

MacKay appointed Operations Manager for Maple Leaf Junior Golf Tour

Vancouver, BC – (May 1, 2018) – The Boston Pizza-presented Maple Leaf Junior Golf Tour (MJT), Canada's number-one played Junior Golf Tour with over 70 events across the country, is pleased to announce the appointment of Russell MacKay as Operations Manager.

MacKay, a graduate in Recreation and Sport Business from the University of Waterloo where he was a member of the University's Men's Golf Team, spent three co-op terms with Golf Canada after which he joined the Association fulltime to work in Amateur and Professional Championships.

MacKay worked on Operations and Logistics for the RBC Canadian Open and the Canadian Pacific Women's Open from 2013 to 2016 before relocating to British Columbia to undertake the role of Membership and Events Manager for the PGA of BC, and has now transitioned to a national role with Canada's most-played Junior Golf Tour.

"I am excited to apply the knowledge and experiences gained in many different facets of the golf industry to help the MJT continue its growth," said MacKay, who will be working with MJT National Operations Director, Trent Matson, and MJT Director of Marketing and Administration, Elaine Denton.

"We are delighted to welcome Russell to the MJT," said Murray Poje, Executive Director. "The program, which is now in its 20th season, will greatly benefit from his industry expertise."

The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. Registration for tournaments is ongoing and the full <u>MJT National schedule</u> is posted on <u>maplejt.com</u>.

About the MJT: The non-profit Maple Leaf Junior Golf Tour presented by Boston Pizza is Canada's number one-played Junior Golf Tour as well as the only national junior tour run exclusively by PGA of Canada Professionals and the 'Road to College Golf' in Canada. The organization is presented nationally by Boston Pizza and supported by valued Premier, Tournament and Product Partners. The MJT hosts more than 70 events across Canada, including free Ford Go Golf Junior Clinics, the MJT Mini Tour for 7-12 year olds, the Collegiate Tour for 19-23 year olds, and multi-day events for competitive players aged 11 to 18 which are also qualifiers for international competitions. The program offers annual awards, scholarships, and frequent player incentives to help reward player's performance and participation throughout each season. MJT alumni include many Professional Tour players and PGA of Canada Professionals, as well as Canadian Amateur, National and Provincial Junior Champions. The MJT aims to develop champions, in golf and in life, promoting the game from grassroots through to provincial, national, university and professional level. For more information on the Maple Leaf Junior Golf Tour, please visit www.mapleit.com

Media Contact:

Elaine Denton, MJT Director Marketing and Administration Phone: 1-877-859-GOLF E-Mail: <u>edenton@maplejt.com</u>

#Respect the Game