



# Play Collegiate Golf

"creating academic and athletic success"

## DR. W. J. BRUCE FLEMING

FOUNDER AND CONSULTANT

WASHINGTON STATE UNIVERSITY

DOCTORATE IN EDUCATION - 2001

MASTERS IN HISTORY - 1998

- 18 YEARS PROFESSIONAL EMPLOYMENT IN EDUCATION ADMINISTRATION AT NCAA COLLEGE AND UNIVERSITY INSTITUTIONS
- WASHINGTON STATE UNIVERSITY MEN'S GOLF TEAM (1992-1994)
- FOUR TIME CLUB CHAMPION AT SNEE FARM GC (2004, 2005, 2006, 2007)
- TOURNAMENT DIRECTOR FOR ELITE INTERNATIONAL GOLF EVENT "RICE PLANTERS AMATEUR" (2006-PRESENT)
- HEAD GOLF COACH FOR FIRST BAPTIST CHURCH SCHOOL (2003-2007)
- LOCAL, STATE, NATIONAL, AND INTERNATIONAL COMPETITION HISTORY - TOURNAMENT WINS IN USA AND CANADA

## MISSION STATEMENT

PLAY COLLEGIATE GOLF MENTORS YOUNG MEN AND WOMEN INTERESTED IN CONTINUING THEIR COMPETITIVE GOLF CAREERS AT AN INSTITUTION THAT SUPPORTS THEIR ACADEMIC, ATHLETIC, AND PERSONAL GOALS.

### WHAT ARE PEOPLE SAYING?

"I FOUND BRUCE'S SERVICE TO BE SIMPLY OUTSTANDING. HE IS ARTICULATE, THOUGHTFUL, AND BALANCED. HE DOES VERY THOROUGH RESEARCH AND TAILORS HIS PRODUCT TO EACH YOUNG PERSON. IT IS NOT A 'COOKIE-CUTTER' APPROACH, BUT RATHER AN APPROACH THAT IS UNIQUE TO EACH YOUNG PLAYER."

**M. TROY - GREENWICH, CT**

"BRUCE HAS MADE THE OVERWHELMING PROCESS OF IDENTIFYING 'BEST FIT' SCHOOLS VERY MANAGEABLE. HE IDENTIFIED SCHOOLS THAT WERE BEST FOR OUR SON ACADEMICALLY AND ATHLETICALLY WHILE PROVIDING US EVERYTHING NEEDED TO ENABLE OUR SON TO PURSUE COLLEGE GOLF SCHOLARSHIPS."

**B. & D. PIEPER - OMAHA, NE**

## PLAY COLLEGIATE GOLF PROVIDES JUNIOR GOLFERS AND THEIR FAMILIES...

- A COMPREHENSIVE PLAN FOR FINDING "BEST FIT" INSTITUTIONS AND GOLF PROGRAMS.
- SELECTION OF PROSPECTIVE COLLEGES BASED ON BOTH ACADEMICS AND ATHLETICS.
- AN UNDERSTANDING OF COLLEGE RECRUITING AND HOW TO BENEFIT FROM THIS KNOWLEDGE.
- TEMPLATES FOR INTRODUCTION LETTERS AND RÉSUMÉS TO SEND TO COACHES AND TOURNAMENT DIRECTORS.
- DEVELOPMENT OF AN ANNUAL TOURNAMENT PLAN.
- SKILLS-BASED ASSESSMENTS TO DETERMINE PLAYER'S ABILITY AND PLAYING LEVEL AT COLLEGE GOLF PROGRAMS.
- COLLEGE ACADEMIC AND ATHLETIC RESEARCH FROM A PROFESSIONAL EDUCATOR WITH EXPERIENCE AT NCAA INSTITUTIONS IN TEACHING, MENTORING, ACADEMIC ADVISING, ATHLETICS, AND FIRST YEAR PROGRAMS.

## **CONSULTATION PLAN - \$325**

### **2 HOURS OF CONSULTING SERVICES**

- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- NCAA RECRUITING INFORMATION AND TIMELINES

## **DEVELOPMENT PLAN - \$1000**

### **12 HOURS OF CONSULTING SERVICES**

- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- NCAA RECRUITING INFORMATION AND TIMELINES
- ON-SITE PLAYING AND PRACTICING ASSESSMENT FOR SUCCESS AVAILABLE
- CREATE PRACTICE ROUTINES TO EXCEL
- CREATE A WINNING TOURNAMENT SCHEDULE
- "BEST FIT" SCHOOLS DETERMINED
- FINAL WRITTEN REPORT

**\*\*\*CLIENTS CHOOSING THE DEVELOPMENT PLAN AND UPGRADING TO THE ANNUAL PLAN WITHIN 30 DAYS OF SERVICE WILL RECEIVE PAYMENT CREDIT.\*\*\***

## **LOYALTY PLAN - \$1200**

### **24 HOURS OF CONSULTING SERVICES**

- ANNUAL PLAN CLIENTS MAY PURCHASE A LOYALTY PLAN EACH SUCCESSIVE YEAR WITH PLAY COLLEGIATE GOLF
- ON-GOING, MONTHLY CONSULTING SUPPORT FOR COLLEGIATE GOLF SEARCH
- DIRECTED SUPPORT IN ALL FACETS OF THE COLLEGIATE GOLF RECRUITMENT PROCESS

## **ANNUAL PLAN - \$2800**

### **50 HOURS OF CONSULTING SERVICES**

- RECEIVE PLAY COLLEGIATE GOLF HANDBOOK
- DETERMINE ACADEMIC AND ATHLETIC GOALS AND HOW TO ACCOMPLISH THEM
- NCAA RECRUITING INFORMATION AND TIMELINES
- NCAA CLEARINGHOUSE SUPPORT
- EMAIL ACCESS FOR QUESTIONS
- SCHEDULED MONTHLY CONFERENCE CALLS WITH CLIENT
- ON-SITE PLAYING AND PRACTICING ASSESSMENT FOR SUCCESS AVAILABLE
- CREATE PRACTICE ROUTINES TO EXCEL
- CREATE A WINNING TOURNAMENT SCHEDULE
- "BEST FIT" SCHOOLS DETERMINED
- EXTENSIVE RESEARCH ON "BEST FIT" SCHOOLS AS PART OF FINAL WRITTEN REPORT
- STEP-BY-STEP GUIDELINES FOR BEGINNING RECRUITING PROCESS
- ASSIST WITH INTRODUCTION LETTER, RÉSUMÉ, AND SWING VIDEO
- COMMUNICATION WITH COACHES OF "BEST FIT" SCHOOLS
- PREPARING FOR THE FIRST YEAR EXPERIENCE AT COLLEGE
- ACADEMIC AND ATHLETIC TRANSITIONS FOR STUDENTS AND PARENTS
- QUARTERLY REPORT OF WORK HOURS COMPLETED FOR CLIENT
- FINAL WRITTEN REPORT

## **PLAN INFORMATION**

- ALL PRICES ARE QUOTED IN US DOLLARS
- 30 MINUTE COMPLIMENTARY TELEPHONE CONSULTATION
- CONSULTATIONS ARE PRE-ARRANGED

## **CLIENT EXPECTATIONS**

JUNIOR GOLFERS ARE EXPECTED TO BEHAVE APPROPRIATELY ON AND OFF THE GOLF COURSE AS THEY STRIVE TOWARDS PERSONAL AND ATHLETIC SUCCESS.

## **PAYMENT**

ALL PLANS MUST BE PAID IN FULL PRIOR TO CONSULTING SERVICES. TRAVEL, IF REQUIRED OR REQUESTED BY THE CLIENT, WILL BE BILLED ON A PER COST BASIS AND PAYMENT MUST BE REMITTED WITHIN 15 DAYS OF RECEIVING INVOICE. ALL TRAVEL MUST BE PRE-APPROVED BY THE CLIENT.

## **CONTACT INFORMATION**

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## **MAILING INFORMATION**

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